

**Joint Meeting
Building and Grounds Committee
Fair Park Committee**

AGENDA

Jefferson County Courthouse
311 S. Center Avenue, Room 202
Jefferson WI 53549

Thursday, January 3, 2019
8:30 a.m.

Building and Grounds Committee Members

Greg David, Roger Lindl, Gregg Patrick, vice chair, Laura Payne, chair, Mary Roberts, secretary

Fair Park Committee Members

Debra Hall-Kind, Peter Hartz, Roger Lindl, vice chair, Conor Nelan, Blane Poulson, chair,
Kathleen Steindorf, Brandon White, secretary

1. Call to order
2. Roll call
3. Certification of compliance with Open Meetings Law
4. Review of the Agenda
5. Public Comment
(Members of the public who wish to address the committee on specific agenda items must register their request at this time)
6. Communications
7. Discussion and possible action on the Jefferson County Smoke Free Air Act
8. Discussion and possible action related to building sponsorship
9. Adjourn

A quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at the meeting should contact the County Administrator 24 hours prior to the meeting/visit at 920-674-7101 so appropriate arrangements can be made.



Jefferson County Health Department

1541 Annex Road ♦ Jefferson, WI 53549 ♦ 920-674-7275 (Phone) ♦ 920-674-7477 (FAX)

www.jeffersoncountywi.gov

October 25, 2018

Dear Committee Members:

The Jefferson County Board of Health instructed me to write a letter to the Jefferson County Fair Park and Building and Grounds Committees to ask that they consider making the Jefferson County Fair Park Smoke-free, including all combustible products such as cigarettes and cigars and electronic delivery devices such as the Juul vaping device.

The following motion was made at the August 29, 2018 Board of Health meeting:

A motion was made by Wiesmann/Schultz to have Gail Scott send a letter to the Fair Park and Building/Grounds committees to consider going smoke-free for all events held at the Jefferson County Fair Park including the annual County Fair. The letter should reflect smoking health hazards posed to humans and animals plus the threat of flammable products posing safety risks. The decision to have a smoke-free County Fair Park would be a move in the right direction for increasing better health for citizens. The motion passed 4-0.

Reducing tobacco use is a high priority for the health of the residents of Jefferson County as tobacco use is the leading cause of preventable death locally, as well as across the U.S. In Jefferson County, 15% of adults smoke compared to 17% in Wisconsin. Cancer, heart disease and chronic lower respiratory disease, such as Chronic Obstructive Pulmonary Disease (COPD), all of which are attributed to smoking, remain in the top leading causes of death in our county.

For non-smokers, secondhand smoke exposes them to numerous chemicals, many of which are known to cause cancer. These chemicals can cause lung cancer, heart disease and exacerbate asthma or other respiratory illness.

The use of electronic delivery devices among youth is rising at an alarming rate due to the heavy marketing of these products towards youth. Preliminary data suggests that almost 20% of high school students in Jefferson County report current use of electronic delivery devices, which include e-cigarettes, e-cigars, vape pipes, vape pens, Juul devices and hookah pens. This is higher than Wisconsin where 12% of high school students report current use of electronic delivery devices.

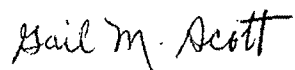
Currently, Jefferson County has a smoke-free ordinance that prohibits smoking and the use of electronic delivery devices in county-owned vehicles, buildings, the Fair Park grandstand, the Dog Park, and areas outside of designated smoking areas.

The Jefferson County Drug Free Coalition explored the idea of expanding the current ordinance to include the entire Fair Park. A survey conducted over the course of 4 days of the Jefferson County Fair and included 318 respondents showed that 85% were in favor of a tobacco-free Fair Park. Among those surveyed, 9% used a tobacco product or e-cigarette device, 92% of the respondents believed that second hand smoke is harmful.

The coalition also collected a large number of cigarette butts left on the Fair grounds. Cigarette butt litter is a known hazard to the environment and can take up to 10 years to decompose. They also pose a safety concern as many cigarette butts were found near animals and materials that could easily burn, such as hay and barns. Littered cigarette butts leach toxic chemicals—such as arsenic (used to kill rats) and can contaminate water. The toxic exposure can poison fish, as well as animals that eat cigarette butts.

Therefore, the Board of Health unanimously approves a resolution to support a policy which prohibits smoking and the use of electronic delivery devices on the grounds of the Jefferson County Fair Park. Implementing this policy is the best way to reduce smoking, especially among youth, reduce litter and clean up costs, reduce safety hazards to humans and animals, and prevent secondhand smoke exposure. This will aid in improving the health of Jefferson County residents.

Sincerely,

A handwritten signature in cursive script that reads "Gail M. Scott".

Gail M. Scott, BSN, RN
Director/Health Officer

Smoke-Free Air at the Fair!

Jefferson County Public Health (2017)

Strategic Plan

Mission Statement:

Promoting education, entertainment, and economic growth to all citizens of Jefferson County, while providing an advanced healthy environment that allows everyone the opportunity to enjoy the talents at the facilities.

Outline

- Smoking Stats in the County
- Tobacco Survey
- Healthy concerns with tobacco at the fair
- Benefits of going tobacco free
- How to Implement



Tobacco Statistics in Jefferson County

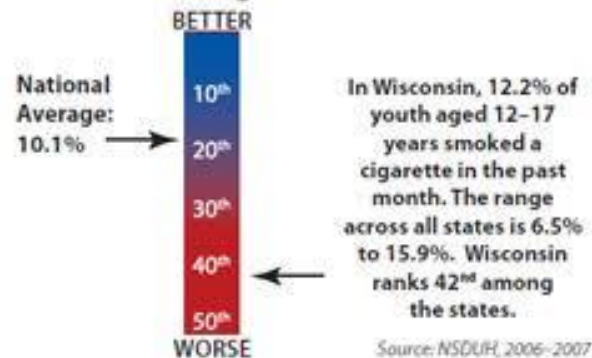
Wisconsin

- 19.9% of adults are smokers, not including other tobacco use
- 856,000 people
- Ranks 42nd in US for youth (12-17 year-olds) in cigarette use

Jefferson County

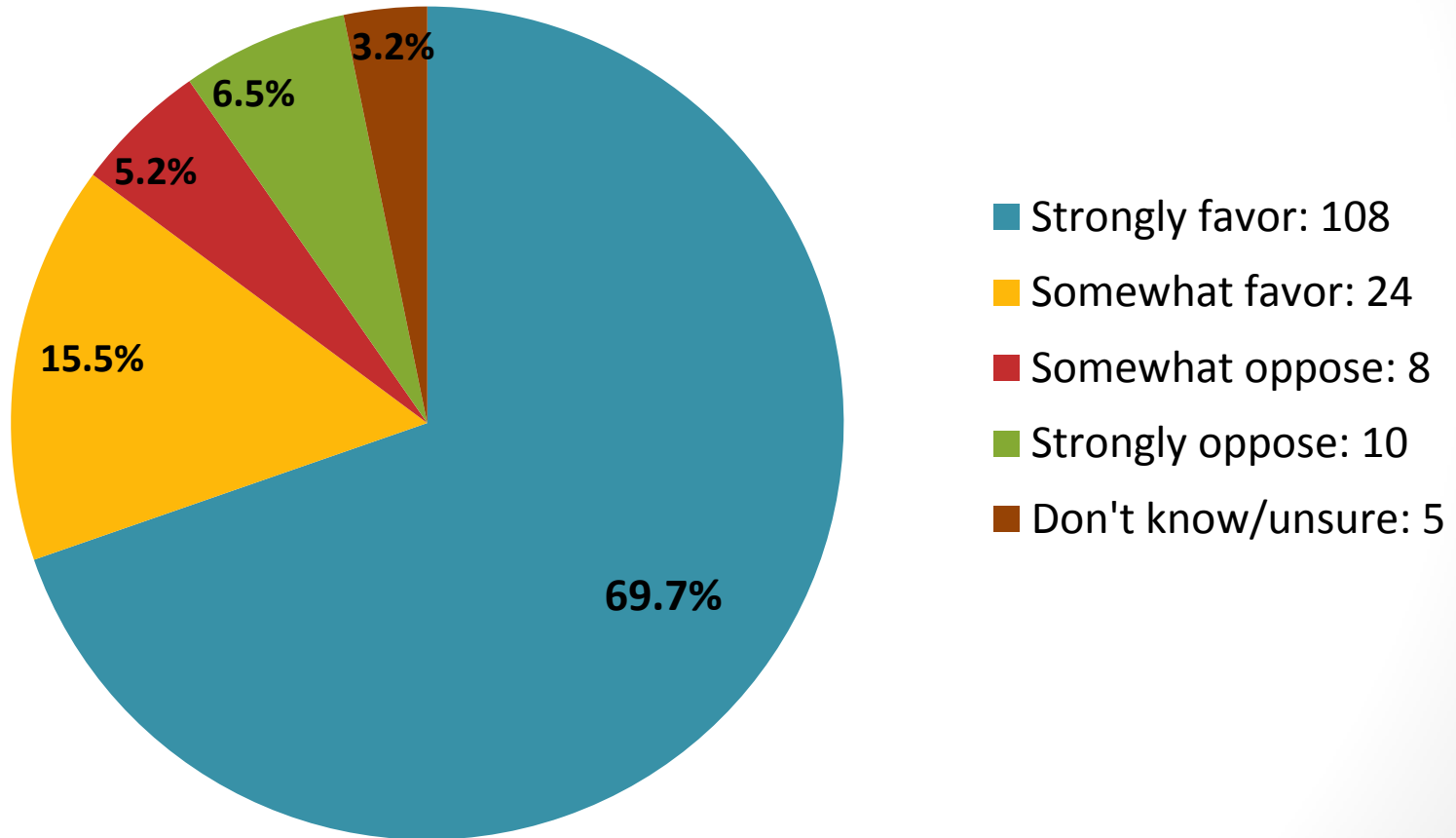
- 17% of adults are smokers
- 14% pregnant smokers
- 13,540 people
- Population: 84,625

Past-Month Cigarette Use Among Youth Aged 12-17 Years



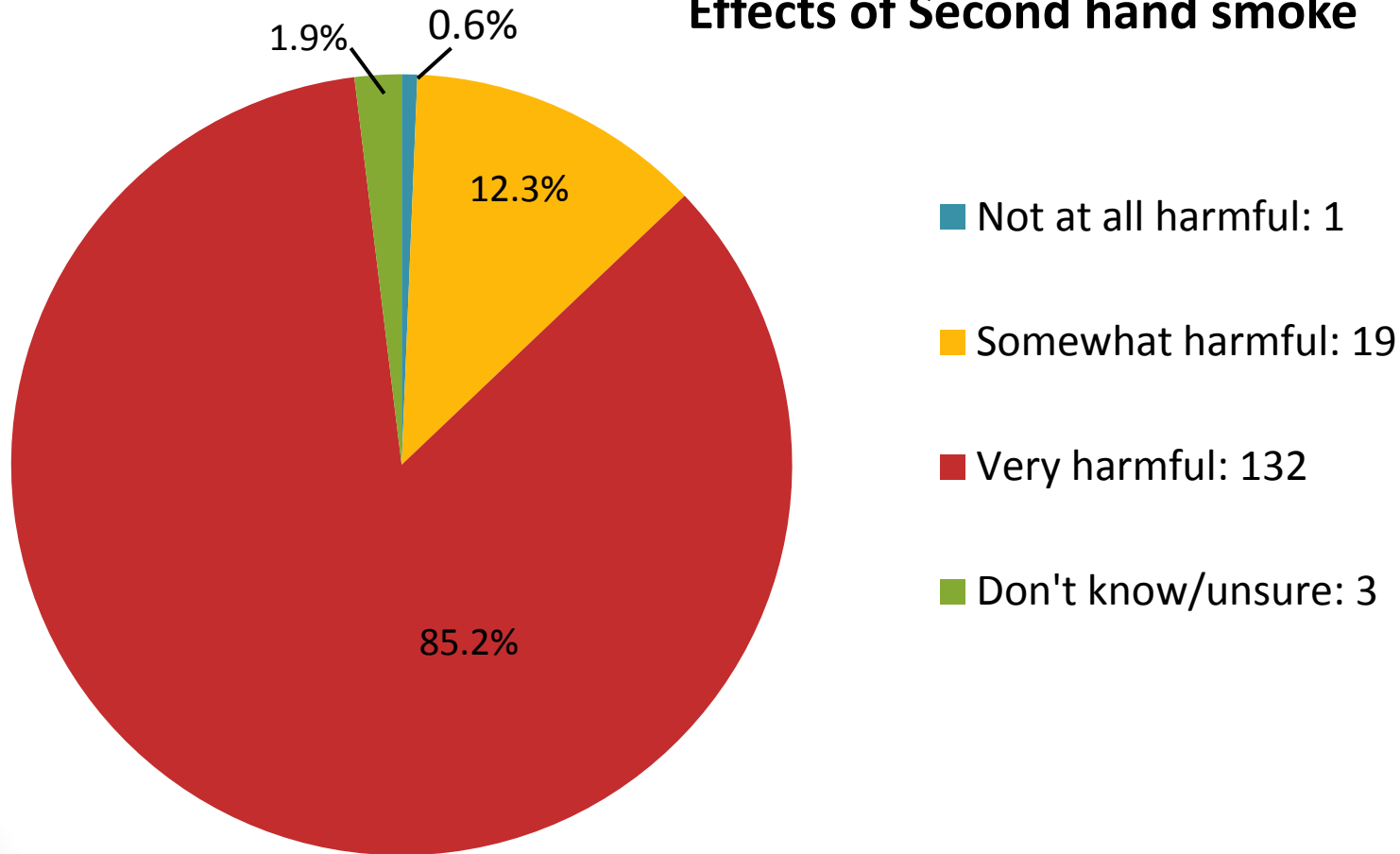
Tobacco-free Fair Survey

Creating Tobacco Free Fairgrounds



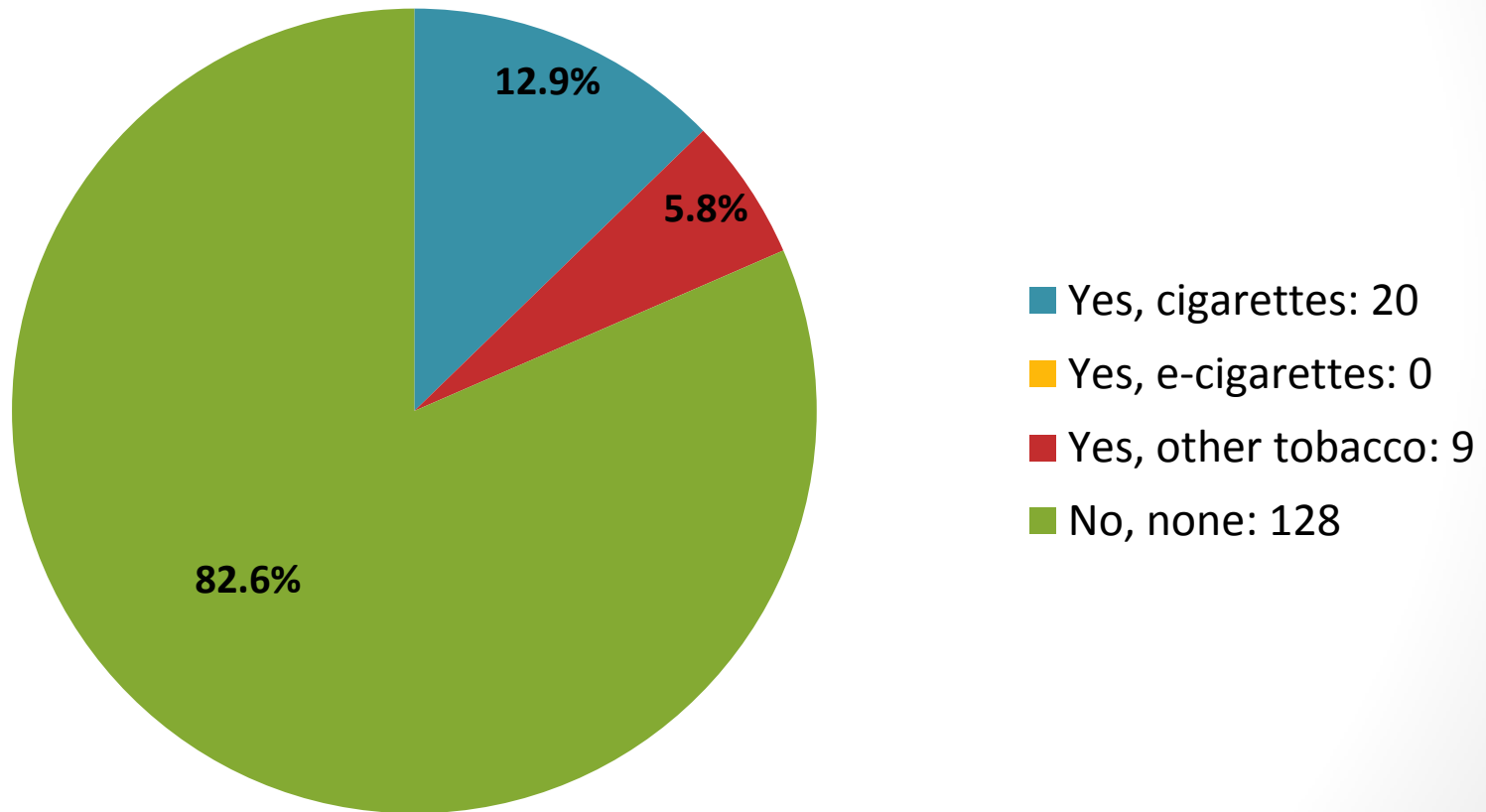
Tobacco-free Fair Survey

Effects of Second hand smoke



Tobacco-free Fair Survey

Current Tobacco use



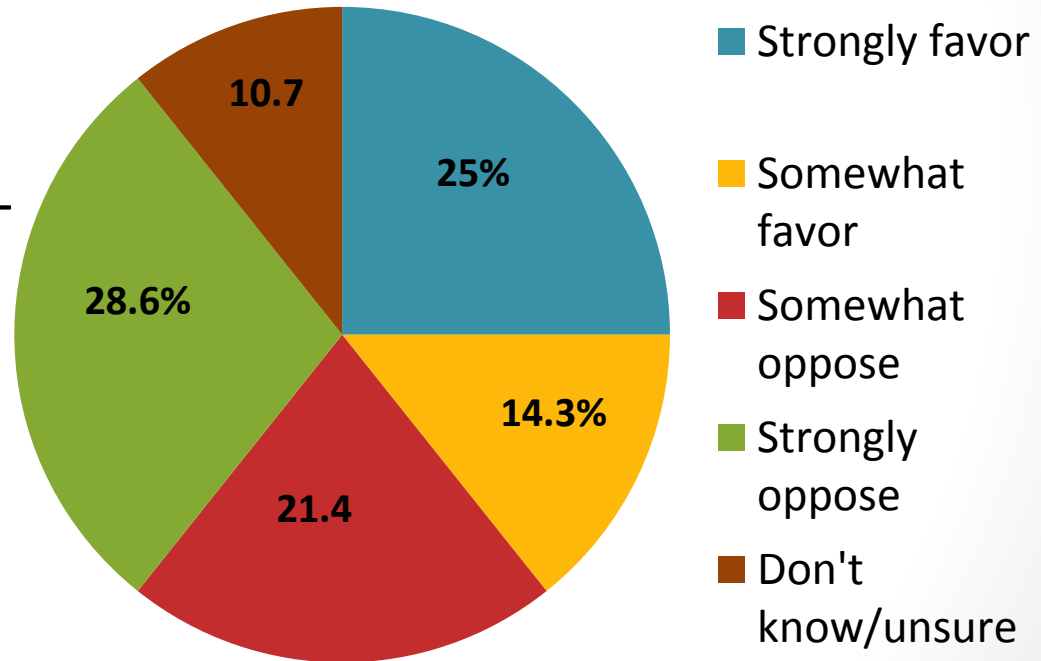
*2 participants used both, cigarettes and other tobacco products

Tobacco-free Fair Survey

- 27 tobacco users that filled out the survey:
 - “other tobacco” users, 6/7 (86%) opposed a tobacco-free fair
 - “cigarette” users, 11/20 (55%) favored a tobacco-free fair
 - 7/20 (35%) “cigarette” users opposed

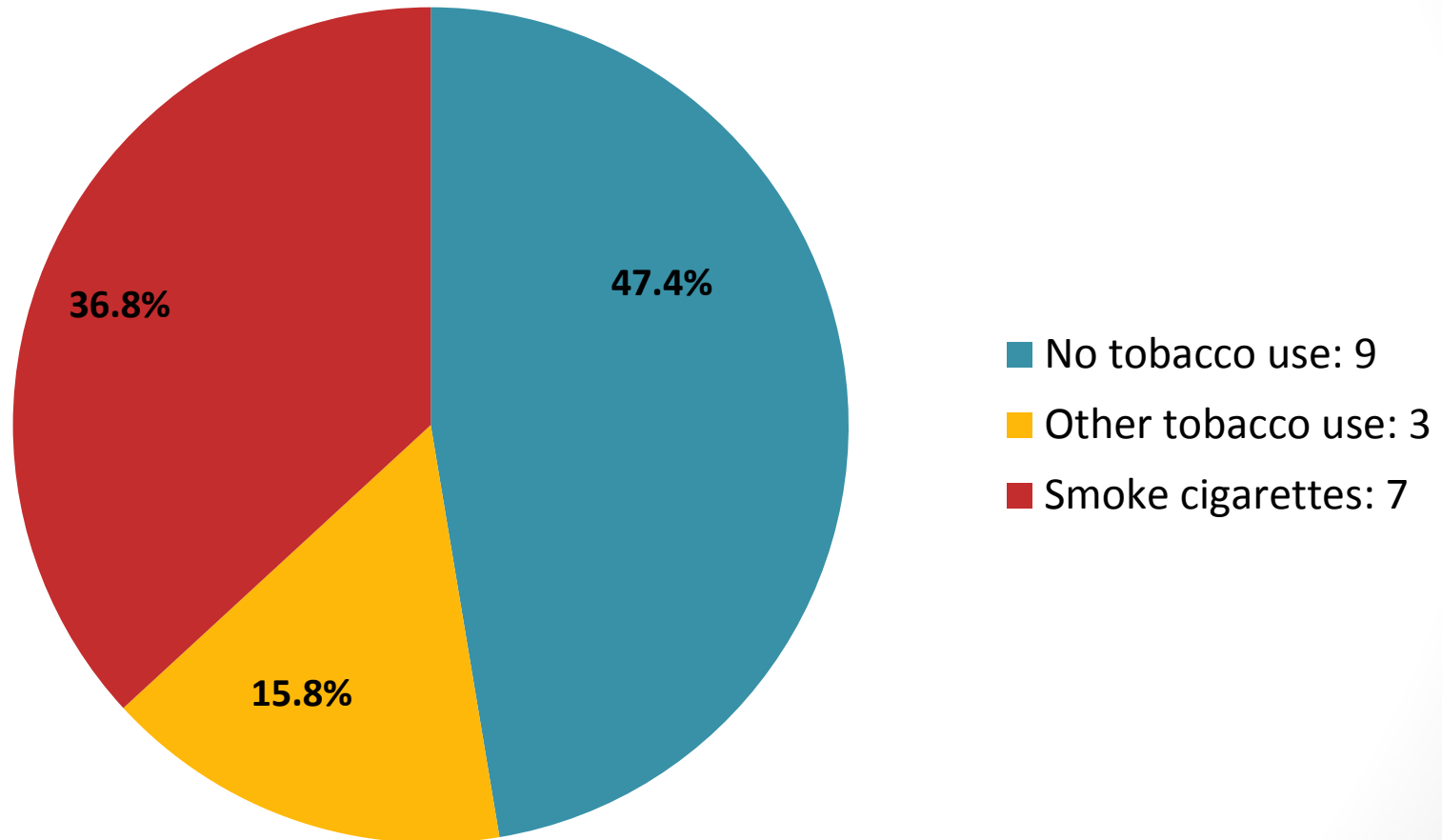
* This tells us, “cigarette” users are more accepting of a tobacco-free fair than “other tobacco” users

Of tobacco users/opinion of tobacco free Firegrounds



Tobacco-free Fair Survey

Somewhat harmful to one's health...



1 non-tobacco user said not harmful
2 non-tobacco users said unsure
1 cigarette user said unsure

What Were Fair Goers Saying?

- Excited
 - Especially those with small children and grandchildren
 - Those with medical conditions, those with Oxygen or difficulty breathing
- Second hand smoke deferred people from attending events
- Those who smoked cigarettes were understanding, felt it was following the norm
- It would help them quit
- Law Enforcement did not want to enforce the issue
- One that opposed, said only if those who smoke can be respectful

Health Concerns Around Tobacco Use: Second Hand Smoke

- Higher concentration of cancer causing agents and toxins than mainstream smoke
- Those exposed experience same health risks as those who smoke
- Triggers asthma attack and can lead to asthma symptoms in someone that has never showed symptoms
- Increases risks of SIDS
- No safe exposure
- Particles can remain on surfaces for months, leading to third hand smoke concerns
- Going smoke free has never been bad for business

Secondhand Smoke
is toxic

Cancer Causing Chemicals
All are extremely toxic



- Formaldehyde**
Used to embalm dead bodies
- Chromium**
Used to make steel
- Arsenic**
Used in pesticides
- Lead**
Once used in paint
- Cadmium**
Used in making batteries
- Toluene**
Found in paint thinners
- Ammonia**
Used in household cleaners
- Butane**
Used in lighter fluid
- Hydrogen Cyanide**
Used in chemical weapons
- Carbon Monoxide**
Found in car exhaust
- Vinyl Chloride**
Used to make pipes
- Polonium-210**
Radioactive and very toxic
- Benzene**
Found in gasoline

Toxic Metals
Can cause cancer
Can cause death
Can damage the brain and kidneys

Poison Gases
Can cause death
Can affect heart and respiratory functions
Can burn your throat, lungs, and eyes
Can cause unconsciousness

Secondhand smoke has more than 4,000 chemicals.
Many of these chemicals are toxic and cause cancer.
You breathe in these chemicals when you are around someone who is smoking.

Secondhand smoke
It hurts you. It doesn't take much. It doesn't take long.

Health Concerns Around Tobacco Use: Cigarette Butts



- Last “socially acceptable” form of littering
- Butts include thousands of chemicals
- 4.5 trillion butts are littered yearly
- 1 gallon of litter from tobacco use, mostly butts, picked up after 1 day at the fair
- Toxins from 1 cigarette butt in less than 1 liter of water killed half the marine life exposed to it

Benefits for Jefferson County



Proudly Tobacco-Free!

- Healthier Community
- Healthier environment
- Join others setting the trend
- Advertise and celebrate
- Test it out in a day trial

Implement



- Set a Date
- Inform when booking events
- Post Policy
- Advertise during events
- Social Media
- Inform the County via newspaper



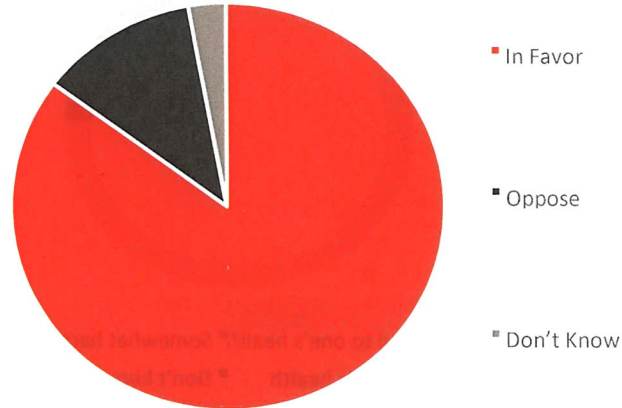
How Can We Help

- Craft tobacco-free policy language
 - Help get the word out about new policy
 - Inform the public about the dangers of tobacco use
 - Continue to help people quit smoking, and provide resources to quit
- Emi Reiner, RN, BSN
Jefferson County Public Health Nurse
(920)674-7232
emir@jeffersoncountywi.gov
 - Amanda Lenz, RN, BSN
Jefferson County Public Health Nurse
(920)674-7461
amandale@jeffersoncountywi.gov

Thank you for your time!

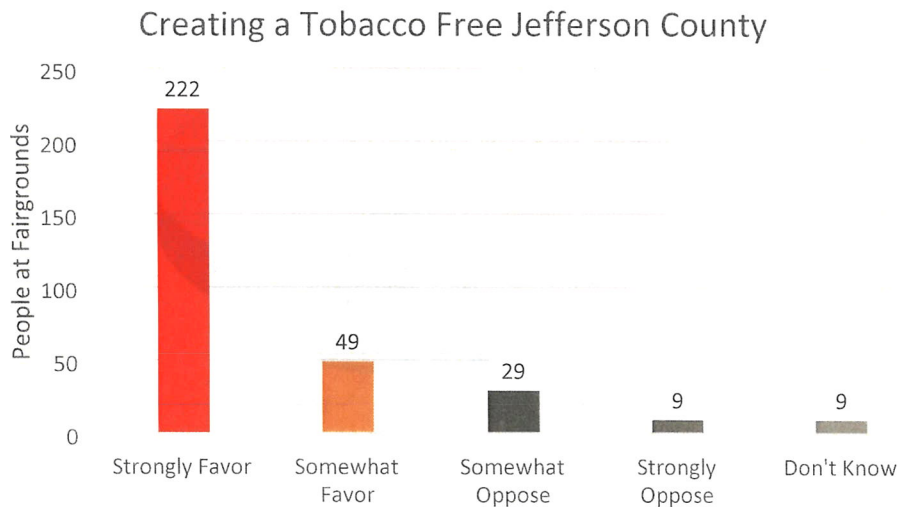
2018 JEFFERSON COUNTY FAIR

Q1 Tell me to what extent you favor or oppose the following proposal: Creating a tobacco-free Jefferson County Fair Park?

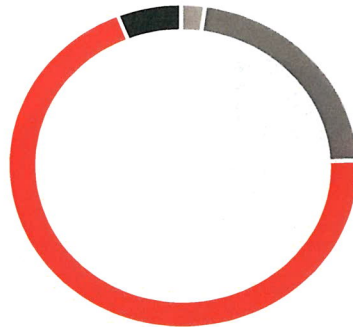


Strongly Favor	222	Somewhat Favor	49
Somewhat Oppose	29	Strongly Oppose	9
Don't Know	9	Total	318

**Almost 1 in 3 of the tobacco users surveyed –
Strongly or Somewhat Favor**



Q2 Do you think that breathing smoke from other people’s cigarettes or from other tobacco products, such as a vape pen is:

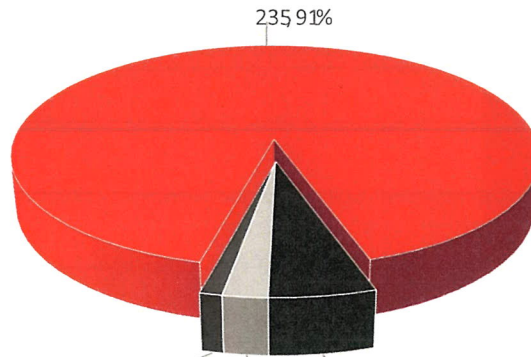


■ Not at all harmful to one's health
 ■ Somewhat harmful to one's health
■ Very harmful to one's health
 ■ Don't know/Not sure

Not at all harmful to one's health	7	Somewhat harmful to one's health	71
Very harmful to one's health	222	Don't know/Not sure	18
Total	318		

19 of the 23 tobacco users surveyed believed breathing smoke from other people’s tobacco products was Somewhat or Very Harmful

Tobacco usage



■ No, none
■ Yes, other tobacco products
■ Yes, e-cigarettes
■ Yes, smoke cigarettes/cigars